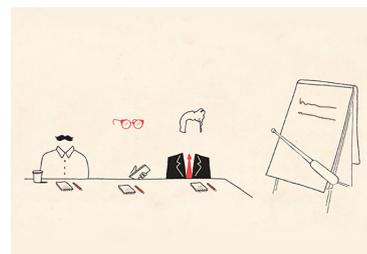


La Chance is an organization that strives to foster and promote diversity in the media. Each year, their 350 journalist volunteers help 80 scholarship recipients apply to journalism schools in Paris, Marseille, Toulouse, Strasbourg, Grenoble and Rennes.

Requirements

“We identify training needs as soon as the registration process begins. After this step, the beneficiaries interview with our volunteer staff, and that is generally when possible shortcomings in English, French and general knowledge are detected.

The jobs they are aiming for require a certain eloquence, as well as excellent oral and written skills. The hardest part is making them realize that they can overcome these shortcomings and give them the confidence and poise that becoming a journalist requires. As for general knowledge, we are faced with a difficult task; our goal isn't to standardize them but to get to know more about their field of interests, which are often original. For us, there is no good or bad culture, but learning about general knowledge is key and must be acquired continuously throughout one's life. Our job is to point them in the right direction.” explains Ronan Lancelot, member of the Executive Board and Head of Pedagogy.



The Gymglish approach

As part of our Social Impact program, we offer free training for Gymglish (English lessons), Frantastique Ortho (Written French and grammar) and Mémorable (general knowledge course co-created with Le Monde) to more than 80 beneficiaries from *La Chance*.



Benefits

“Those tools are very relevant for us, and we are thrilled to work alongside Gymglish! Our beneficiaries can benefit from [Gymglish](#) (English lessons), [Frantastique ortho](#) (Written French and grammar) and [Mémorable](#) (general knowledge). Personalization of lessons is a huge asset for them because, by definition, the course adapts to their level and needs. Email push notifications are very effective without being too intrusive. Lessons are quirky; our beneficiaries really get to laugh while they learn every day! On another note, as our beneficiaries are spread out throughout France, e-learning remains a great learning solution and helps promote equal opportunities.” concludes Ronan Lancelot.

