

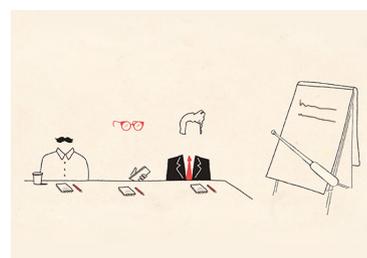


& **gymglish**

*Objectif Pour l'Emploi* (OPE) is an organization that enhances diversity and equal opportunities by supporting career guidance and employment integration for job seekers and young graduates. The organization was created in 1995 and was initially destined to support young engineers in securing their first jobs. OPE is the result of a tough economic context which convinced a group of your volunteers to foster solidarity between generations.

## Requirements

“Our audience is very diverse, and the needs for young graduates are very different from someone who has little or no qualifications. Our role is to provide them with support towards employment that aligns with their needs and career path. Often, beneficiaries identify their training needs by themselves or with the help of their sponsors,” comments Alexandra Roussi, Head of Development and Partnerships at *Objectif pour l'emploi*.



## The Gymglish approach

As part of our Social Impact program, we support the goals of our partner associations by offering free training to their community and beneficiaries. Gymglish and *Objectif pour l'Emploi* have been partners since October 2019. In total, 60 beneficiaries pursue online training with Gymglish (English lessons) and Frantastique Ortho (Written French and grammar).



## Benefits

“Generally speaking, our beneficiaries are very receptive to both Gymglish and Frantastique Ortho, as they provide a great deal of flexibility and autonomy, which are key values for us and them. The fact that lessons are fun and quirky makes our beneficiaries want to come back for more. In that sense, the partnership we have set up with Gymglish is relevant, and falls within our employment integration approach. We are happy to offer free training to people with low income who wouldn't be able to afford such training otherwise.



Gymglish's [Social Impact program](#) is especially pertinent for our organization; often, overqualified young graduates do not benefit from any financial support from the State in regards to training. Learning English is an obvious choice, and an effective employment integration tool, no doubt about it. Written French training with Frantastique ortho is also very important to us. We are fully aware that poor spelling is often a discriminating factor in French employment, but our aim is not to rub anyone's nose in it. Thanks to online courses such as Frantastique ortho, our beneficiaries are able to work on these issues, which sadly often lead to exclusion in the business and private sector,” concludes Alexandra Roussi.