

## gymglish

Since 1850, the Apprentis d'Auteuil Foundation has supported over 30,000 vulnerable young people and families. Their goal is to protect, guide and mentor disadvantaged youth and ensure them a brighter future via educational and training programs in France and abroad. Since September 2019, their Marseille satellite office has created a new hub dedicated to employment integration called the "+2 program" which aims to support young graduates access higher education via apprenticeship contracts and internships.

## Requirements

"Many of the young people we support are attracted by jobs in the business, customer support and digital sector. These are jobs that require a good level of writing, but also mastering a second language, namely English. The young beneficiaries we have met have shown enthusiasm to access flexible training which could complement our on-site courses" remarks Zoé Pons, Project Manager for Apprentis d'Auteuil in Marseille.

## The Gymglish approach

Since December 2019 Gymglish has been offering the Apprentis d'Auteuil Foundation free licenses for Gymglish (English lessons) and Frantastique ortho (Written French and grammar). As part of our Social Impact program, we support partner associations by offering free training to their community and beneficiaries. Out of the 100 young people we support via the "+2 program", more than 65 beneficiaries are using Gymglish online lessons.

## Benefits

"We feel that the Blended Learning approach (combining on-site training and distance learning) works very well. As a matter of fact, our teachers have fully integrated Gymglish in their teaching programs, and student participation rates are now factored into overall grades. Many of our beneficiaries are testing e-learning solutions for the first time. Participation and motivation in education remain a major challenge that Gymglish has managed to address effectively. The main asset of these courses is that lessons are short and can be completed

anywhere and at any time. Teachers are there to support those who are struggling or lacking motivation." concludes Zoé Pons.





